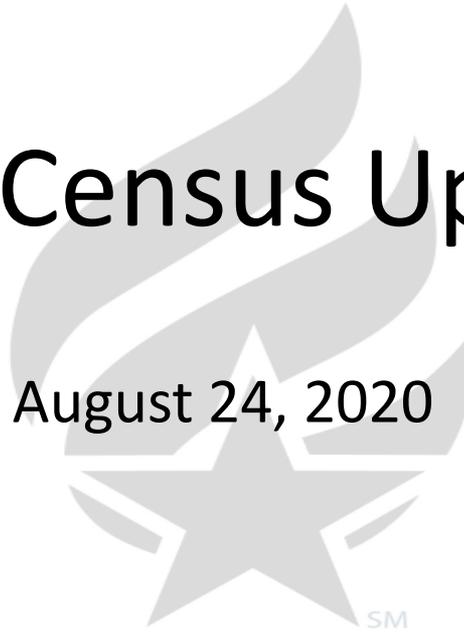


2020 Census Update

August 24, 2020



★ A GREAT AMERICAN STORY ★

What is the 2020 Census

- The count is mandated by the Constitution and conducted by the U.S. Census Bureau
- Goal is to count people in all 50 states, District of Columbia and 5 US territories



Important Dates

- **Mid-March:** Households began receiving official Census Bureau mail
- **August:** Census takers begin roll out nationwide.
- **September 30:** Census takers end field work to help make sure everyone is counted.

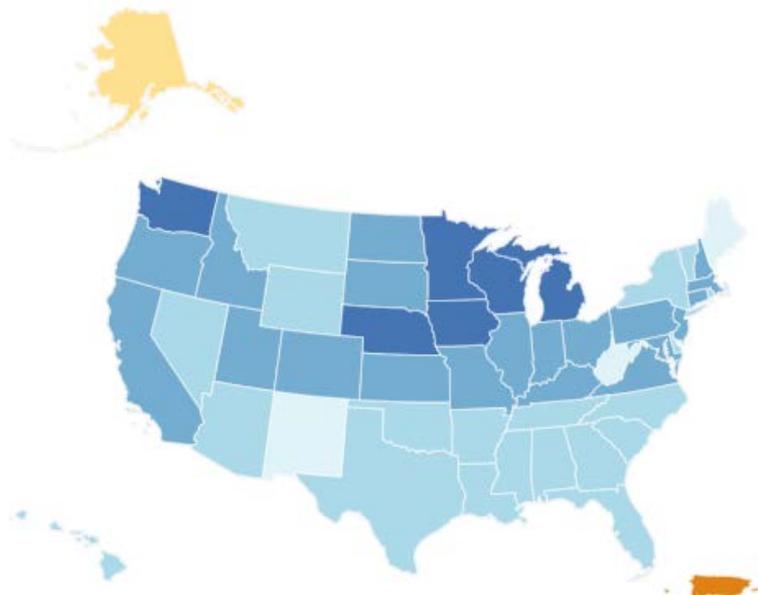


National
Self-Response

63.6%

Missouri
Self-Response

63.6%



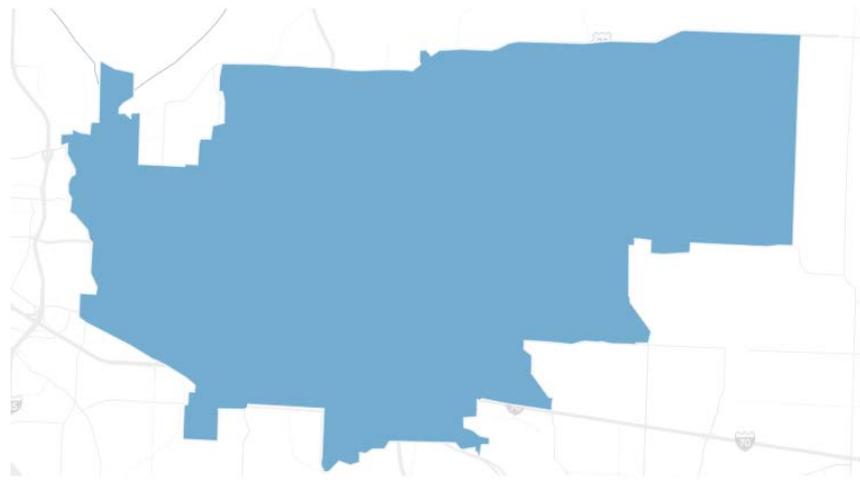
INDEPENDENCE
★ MISSOURI ★ SM

A GREAT AMERICAN STORY



Missouri
Self-Response
63.6%

Independence
Self-Response
65.1%



How to Respond

- Residents can still respond online, phone and mail
 - Online at www.my2020census.gov
 - By phone in over 60 different languages
 - By mail



Census Takers



Why Your Response Matters

- Provides a snapshot of our nation and our community
- Census data informs federal funding for more than 100 programs, including school lunches, highway construction, and education.
- Business owners rely on census results to make decisions



Questions