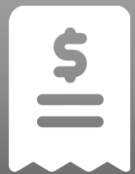


Job Skills FOR New Careers



March 22, 2021

Independence City Council



**JOB SKILLS
FOR
NEW CAREERS**

Iqwurgxfwtrqv

Phillip J. Hanson
Truman Heartland
Community Foundation
President and CEO

Debby Laufer
Community Services League
Vice-President of Career
Services



**JOB SKILLS
FOR
NEW CAREERS**

R x u # \$ d w q h u v



**Truman Heartland
COMMUNITY
FOUNDATION**

Private Giving—Public Good



**UNIVERSITY OF
CENTRAL
MISSOURI**
LEARNING TO A GREATER DEGREE



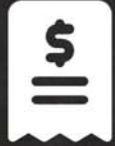
**MID-CONTINENT
PUBLIC LIBRARY**
Access Your World



**JOB SKILLS
FOR
NEW CAREERS**

Goal of Job Skills for New Careers Initiative of THCF

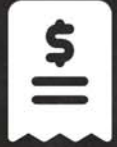
To bring together people, organizations, ideas and opportunities to enable low-income workers in our community to significantly improve the economic status of their families through receiving training that results in them moving to higher paying jobs.”



**JOB SKILLS
FOR
NEW CAREERS**

Principles of Program Design

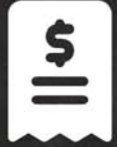
- Low-income workers desire to have a hand up versus a handout.
- Low-income workers are often hemmed in by multiple family obligations and dynamics that create significant hurdles for them to move to better paying jobs.
- Training is a key element; however, other support elements are often needed to enable people to take advantage of training opportunities



**JOB SKILLS
FOR
NEW CAREERS**

Principles of Program Design (cont.)

- We need a system that listens to the needs of local employers for skilled labor and will assure participants that a job is waiting for them after their training.
- Partnerships will be crucial to our success, enabling us to utilize the experience, knowledge, expertise and assets of nonprofits, labor unions, state and local governments, colleges and universities, the library system, churches, Chambers of Commerce and EDCs.



**JOB SKILLS
FOR
NEW CAREERS**

Principles of Program Design

(cont.)

- The Foundation seeks to identify where the financial resources of our donors could have a positive impact on scaling, improving or broadening existing programs to impact more low-income working families in our communities.
- Many of our donors have interest in providing this hand up to low-income working families and will see this as a good investment of their charitable dollars.



**JOB SKILLS
FOR
NEW CAREERS**

Program Values & Outcomes

Connect with unemployed/under-employed workers

Offer tuition-free training through philanthropy

Earn an Industry-Recognized Credential

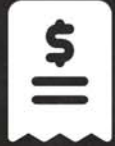
Employment in a High-Demand Industry with total compensation of \$17+/hour

Wrap-around services and coaching

Coordinate efforts with hiring partners

Provide post-employment support

Career-laddering opportunities



**JOB SKILLS
FOR
NEW CAREERS**

Community Services League

Social Services Expertise

Connections to Target Population

Existing Job Trainings to Leverage

Relationships with Employers





**JOB SKILLS
FOR
NEW CAREERS**

University of Central MO (UCM)

Extensive Adult Training Catalog

Experience Working with Full Employment Council

Connections with Employers



UNIVERSITY OF
CENTRAL
MISSOURI

LEARNING TO A GREATER DEGREE



**JOB SKILLS
FOR
NEW CAREERS**

Mid-Continent Public Library

Career Online High School
Entrepreneurship Trainings
Extensive Free Learning Resources



MID-CONTINENT
PUBLIC LIBRARY
Access Your World



**JOB SKILLS
FOR
NEW CAREERS**

2020 Program Launch

63 individuals graduated with credentials

- 36 - Certified Nurses Assistant
 - 27 – Welding

78%

GRADUATION RATE



**JOB SKILLS
FOR
NEW CAREERS**

Goals for 2021

- Expansion of Training Pathways from 2 to 6
- Trainings being offered:
 1. CNA MEDs and UCM
 2. Welding Crider's Institute
 3. Medical Coding and Billing UCM
 4. Phlebotomy UCM
 5. Sustainable Materials UCM
 6. Construction KC Builders Association
- 125 participants
- Employer Connections



**JOB SKILLS
FOR
NEW CAREERS**

Independence Impact

- Since inception, 879 total individuals registered for training and 512 were from Independence
- 56 out of 111 individuals in the 2021 trainings were from Independence
- Welding class, starting in March, has 4 out of 10 participants from Independence
- CNA class, starting in April, has 9 out of 10 participants from Independence



**JOB SKILLS
FOR
NEW CAREERS**

Independence Involvement

- Become a **hiring partner**
- Assist in the **promotion** of this program to area businesses and residents
- Allocate **funding**



**JOB SKILLS
FOR
NEW CAREERS**

Questions?