



INDEPENDENCE **Missouri**

2021 Strategic Plan Update

Independence for All STRATEGIC PLAN 2017 - 2021



Purpose Statement:
Our quality neighborhoods, 21st century jobs, growing economy, safe, family-friendly community, and cultural diversity makes Independence, Missouri a nationally recognized city with a unique history and sense of place.

Our Mission:
Transforming our community through engagement, innovation, and sustainable services.

Goals		Objectives
CUSTOMER-FOCUSED	Improve customer service and communication	<ul style="list-style-type: none"> Improve customer experience and service Communicate more effectively internally and externally
FINANCIALLY SUSTAINABLE	Ensure City finances are stable and sustainable	<ul style="list-style-type: none"> Control long-term costs Increase efficient use of financial and human resources Improve long-range financial planning and decision-making
QUALITY	Achieve livability, choice, access, health and safety through a quality built environment	<ul style="list-style-type: none"> Reduce blight Improve visual appearance Improve public infrastructure and facilities Reduce crime and disorder Increase perception of safety Enhance public health Stabilize and revitalize neighborhoods
ECONOMY	Increase economic prosperity of the community	<ul style="list-style-type: none"> Attract and retain quality employers Grow business and industry

Independence For All 2021 Top Priorities

In 2020, the Independence City Council met to review the Independence for All Strategic Plan and made updates to reflect community priorities.

Between November 2, 2020 to January 15, 2021 community members had the opportunity to watch a video about the strategic plan updates and to complete a survey asking two key questions:

- Is this the right plan to improve Independence for All?
- What are your top three community priorities for 2020-2021?

82% of survey participants agreed or strongly agreed the City Council's strategic plan is the right plan to improve Independence for All.

On January 21, 2021 the Independence City Council met again to review community input and to prioritize goals for 2021.

2021 Top Priorities



**Reduce Crime
and Disorder**



**Stabilize and
revitalize
neighborhoods**



**Enhance Public
Health**



**Communicate
more effectively
internally and
externally**



Reduce Blight

