

### ***Summary of the Englewood Where Art Lives sign***

The concept for this sign was put forth, in kind, by the Bernstein-Rein marketing firm and the Englewood community immediately became excited about it. The sign will be an iconic callout for the Englewood Arts District, similar to the Hollywood sign in California.

Community members were so excited about the sign that it has been made mainly through in-kind contribution. A retired sign maker, Mark Klosick, made the white letters. Curtis Shaddox, a nationally recognized metal sign creator, made the casing for the sign.

Ten Neon, fabricated the neon. Englewood Arts have been guest speakers at Neon Speaks, a national neon sign symposium, to share about this sign and the neon studio that will be open in the Englewood Art Center.

The sign is about 42 feet long and will be about 16 feet high. The white letters will be lit with lights shining on them, and the neon lights up. We've currently displayed the sign in the Englewood Art Center. As you can see, folks love to take their photo with it! It is now being stored safely during the MEP portion of the building's renovation.

It is incredible to see how much excitement has been around the sign already. As soon as the neon is turned on people react with such delight. The community is very excited to display this on the roof for the area. It very well could be Independence's "Western Auto" icon.





Actual sign made, will be a bit different once on engineered rooftop support structure

