

## **Englewood Arts District Art Festival - Re Art Fest**

**Organizer: Englewood Arts Inc.**

**Primary Benefactor: Truman Heritage Habitat for  
Humanity "Rock the Block"**

**Event Name: ReArt Fest**

**Event Dates: Friday, September 15th - 3:00 PM to 8:00 PM &**

**Saturday September 16th, 10:00 AM to 8:00 PM**

### **Mission/Vision Statement of the Festival:**

**Building Community through the Arts. The Englewood Arts ReArt Fest is an annual event that aims to raise funds for the sustainability and reinvigoration of the Englewood neighborhood of Independence, Missouri.**

**Our mission is to bring together neighbors and the greater community with the use of repurpose(d) materials to celebrate arts and culture. Through fostering, cultivating, and celebrating the artistic creations of the community, we will support restoring homes and improving the neighborhood of Englewood."**

### **Festival Summary:**

**The two day festival will bring together the Englewood neighborhood and surrounding communities to celebrate art, culture, and the vibrant community of Independence. However, the purpose of this event goes beyond celebrating arts and culture. Our mission is to bring awareness to the neighborhood and use the festival as a way to invigorate the community and raise money for community improvement projects through the "Rock the Block," a program sponsored by Truman Heritage Habitat. The festival will showcase up to 60 (juried) artists/makers. Live music, food trucks, kids' activities--face painters, balloon art, and performance. Along with an "upcycled" public art sculpture-making showcase. This fair aspires to the level comparable to the NKC Arts in the Park, Westport, or Brookside Art fairs and will maintain an upscale, family-friendly atmosphere.**

**Habitat's' Rock The Block TM event concentrates volunteers on clusters of homes in strategic neighborhoods, making needed repairs of all sizes. The impact is striking, but it's more than curb appeal that is restored. Rock The Block helps restore pride in homeownership for the affected families and helps increase community connections along the way.**

**This upcycled event will feature up to five local artists and designers who answer an RFP to make (on the day of the event) public art from discarded and rundown materials.**

**Projected Attendance:**

**3,000 to 4,000 people. Free Open Air Festival. Rain or Shine event.**

**Activities:**

**Artist vendor booths, live music, food trucks, an upcycled public art sculpture-making showcase, face painter, balloon art, and kids' performance (like Puppetry) and juggling.**