

BILL NO. _____

RESOLUTION NO. _____

A RESOLUTION ENDORSING A VIDEO CONTEST PROMOTING THE HISTORIC SITES OF INDEPENDENCE, MISSOURI AND SEEKING CITY COUNCIL ENDORSEMENT FOR THE INITIATIVE (*Sponsored by Mayor Rowland*).

WHEREAS, the City of Independence, Missouri boasts a rich historical heritage, featuring significant landmarks, events, and sites that are of immense cultural value and historical importance; and,

WHEREAS, promoting the historical sites of Independence is crucial in attracting visitors and fostering a sense of civic pride among residents, thereby enhancing the economic and cultural prosperity of the city; and,

WHEREAS, the Tourism Commission of Independence, Missouri is committed to actively engaging the community and promoting tourism by innovative means and approaches; and,

WHEREAS, the Tourism Commission proposes the initiation of a video contest that highlights and promotes the historical sites of Independence, allowing filmmakers to showcase their creativity and passion for history through film; and,

WHEREAS, the Tourism Commission seeks City Council endorsement for this video contest initiative to further its reach and impact within the community; and,

WHEREAS, the City of Independence seeks to promote diversity and inclusion to point out the ethnic and racial richness of Independence and to help attract grant money for awards, possibly through Missouri Humanities and other sources;

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF INDEPENDENCE, MISSOURI AS FOLLOWS:

SECTION 1. That the Tourism Commission of Independence, Missouri hereby endorses the idea of conducting a video contest aimed at promoting the historic sites of Independence through creative filmmaking and asks the City Council to do the same.

SECTION 2. That the objectives of the video contest shall include:

- Raising awareness of the historical significance of Independence, Missouri.
- Encouraging filmmakers to showcase their creativity and passion for history.
- Fostering community engagement and pride in the city's historical heritage.
- Stories and personal storytelling connected to local historical figures and historic and cultural sites in Independence.

SECTION 3. That the contest shall consist of four tiers, catering to different levels of expertise:

- High School Level
- College or University Level
- Professional Level
- Senior Citizens

- Why I Love Independence

SECTION 4. That the Tourism Commission shall work towards raising additional prize money for the contest, with the intention of incentivizing participation and recognizing the exceptional efforts of the film producers.

SECTION 5. That the Tourism Commission respectfully seeks the endorsement of the City Council of Independence, Missouri, for the proposed video contest promoting the city's historic sites.

PASSED THIS _____ DAY OF _____, 2023, BY THE CITY COUNCIL OF THE CITY OF INDEPENDENCE, MISSOURI.

Presiding Officer of the City Council
of the City of Independence, Missouri

ATTEST:

City Clerk

APPROVED AS TO FORM AND LEGALITY:

City Counselor

REVIEWED BY:
