



Proposed Content Calendar Items 2024

Each year the City of Independence Communication Division produces thousands of graphics, posts, and educational pieces. The Division uses national day, week, and month celebrations to assist in the creation of this content.

This is the second annual submission of proposed content for the 2024 calendar year.

This list is not exhaustive of all content that will be created for the City of Independence. Each month the division creates an average of 60 new graphics with more than 250 posts across various social media, print, and website platforms.

At this time, staff seeks approval from the Council of this list or any guidance on dates to remove or add as deemed appropriate by the Council. Once approved, these dates will be added to the Content Calendar and items will be created for them as part of the communication and education efforts of the City.

JANUARY	
<u>Day:</u>	
Law Enforcement Appreciation Day	January 9, 2024
Cut Your Energy Costs Day	January 10, 2024
Last day to register to vote in February Election	January 10, 2024
Dress Up Your Pet Day	January 14, 2024
Martin Luther King, Jr. Day	January 15, 2024
National Pothole Day	January 15, 2024
Museum Selfie Day	January 18, 2024
National Plan a Vacation Day	January 31, 2024
<u>Week:</u>	
National Healthy Weight Week	January 21-27, 2024
<u>Month:</u>	
Mental Wellness Month	
National Blood Donor Month	
National Train Your Dog Month	
National Glaucoma Awareness Month	
National Get Organized Month	
National Stalking Awareness Month	
National Birth Defects Prevention Month	

FEBRUARY	
<u>Day:</u>	
Serpent Day	February 1, 2024
World Cancer Day	February 4, 2024
Take Your Child to the Library Day	February 4, 2024
Election Day	February 6, 2024
Last day to register to vote in the March election	February 7, 2024
Giving Hearts Day	February 9, 2024
National Pizza Day	February 9, 2024
Chinese New Year (Year of the Dragon)	February 10, 2024
Bess Truman's Birthday	February 13, 2024
Valentine's Day	February 14, 2024
Random Acts of Kindness Day	February 17, 2024
Caregivers Day	February 17, 2024
President's Day	February 19, 2024
World Spay Day	February 28, 2024
Leap Day	February 29, 2024
<u>Week:</u>	
African Heritage and Health Week	February 7-13, 2024
National Engineers Week	February 18-24, 204
National Eating Disorders Awareness Week	February 26-March 1, 2024
<u>Month:</u>	
African American Cultural Heritage Month	
American Heart Month	
National Black History Month	
National Pet Dental Health Month	
Spay/Neuter Awareness Month	
National Bird-Feeding Month	
National Cancer Prevention Month	

MARCH	
<u>Day:</u>	
Self-Injury Awareness Day	March 1, 2024
Employee Appreciation Day	March 1, 2024
World Teen Mental Wellness Day	March 2, 2024
Dr. Seuss's Birthday, National Read Across America Day	March 2, 2024
World Wildlife Day	March 3, 2024
Election Day	March 5, 2024
Last day to register to vote in the April election	March 6, 2024
Holi (Hindu Festival of Colors)	March 8, 2024
International Women's Day	March 8, 2024
Registered Dietitian Nutritionist Day	March 8, 2024
Women & Girls HIV/AIDS Awareness Day	March 10, 2024
Ramadan	March 11, 2024
K9 Veterans Day	March 13, 2024
Saint Patrick's Day	March 17, 2024
Global Recycling Day	March 18, 2024
Spring Equinox	March 19, 2024
Native HIV/AIDS Awareness Day	March 20, 2024
World Puppetry Day	March 21, 2024
Puppy Day	March 23, 2024
Epilepsy Awareness Day - Purple Day	March 26, 2024
Independence Founder's Day	March 29, 2024
Vietnam War Veterans Day	March 29, 2024
Take a Walk in the Park Day	March 30, 2024
Easter	March 31, 2024
<u>Week:</u>	
International Women's Week	March 2-5, 2024
Sleep Awareness Week	March 10-16, 2024
Nutrition & Hydration Week	March 11-17, 2024
National Poison Prevention Week	March 17-23, 2024
<u>Month:</u>	
Women's History Month	
National Kidney Month	
National Nutrition Month	
Multiple Sclerosis Awareness Month	
National Colorectal Cancer Awareness Month	

APRIL	
<u>Day:</u>	
World Autism Awareness Day	April 2, 2024
Election Day	April 2, 2024
Vitamin C Day	April 4, 2024
Walking Day	April 5, 2024
Eid-al-Fitr (end of Ramadan)	April 10, 2024
Pet Day	April 11, 2024
Lineman Appreciate Day	April 18, 2024
Clean Out Your Medicine Cabinet Day	April 21, 2024
Earth Day	April 22, 2024
Administrative Professionals' Day	April 26, 2024
National Arbor Day	April 28, 2024
World Veterinary Day	April 29, 2024
Adopt a Shelter Pet Day	April 30, 2024
<u>Week:</u>	
National Public Health Week	April 1-7, 2024
National Dog Bite Prevention Week	April 7-13, 2024
Public Safety Telecommunications Week	April 15-19, 2024
National Volunteer Week	April 21-27, 2024
Every Kid Healthy Week	April 22-26, 2024
Small Business Week	April 28-May 4, 2024
<u>Month:</u>	
Child Abuse Awareness Month	
Celebrate Diversity Month	
National Food Month	
Prevention of Cruelty to Animals Month	
Stress Awareness Month	
National Pet Month	
World Autism Awareness Month	
National Garden Month	

MAY	
<u>Day:</u>	
Law Day	May 1, 2024
National Fitness Day	May 2, 2024
Skilled Trades Day	May 3, 2024
Firefighters Day	May 4, 2024
Star Wars Day	May 4, 2024
Cinco de Mayo	May 5, 2024
Nurses Day	May 6, 2024
Truman Day	May 8, 2024
Train Day	May 11, 2024
Mother's Day	May 12, 2024
Armed Forces Day	May 20, 2024
National Road Trip Day	May 26, 2024
Memorial Day	May 27, 2024
World Multiple Sclerosis Day	May 30, 2024
Senior Health & Fitness Day	May 31, 2024
Smile Day	May 31, 2024
<u>Week:</u>	
Maternal Mental Health Awareness Week	May 1-7, 2024
Pet Week	May 5-11, 2024
Public Service Recognition Week	May 5-11, 2024
Police Week	May 11-18, 2024
EMS Week	May 19-25, 2024
National Public Works Week	May 19-25, 2024
<u>Month:</u>	
National Mental Health Awareness Month	
Military Appreciation Month	
Asian Pacific American Heritage Month	
Wildfire Awareness Month	

JUNE	
<u>Day:</u>	
Say Something Nice Day	June 1, 2024
Trails Day	June 3, 2024
Cancer Survivor's Day	June 4, 2024
World Environment Day	June 5, 2024
Running Day	June 7, 2024
World Food Safety Day	June 7, 2024
Best Friends Day	June 8, 2024
Nature Photography Day	June 15, 2024
Eat Your Vegetables Day	June 17, 2024
Father's Day	June 16, 2024
Juneteenth	June 19, 2024
Summer Equinox	June 20, 2024
Hydration Day	June 23, 2024
PTSD Awareness Day	June 27, 2024
<u>Week:</u>	
CPR & AED Awareness Week	June 1-7, 2024
Gardening Week	June 2-8, 2024
Community Health Improvement Week	June 10-14, 2024
Right of Way Professionals Week	June 10-16, 2024
Lightning Safety Awareness Week	June 16-22, 2024
<u>Month:</u>	
Adopt a Cat Month	
Alzheimer's & Brain Awareness Month	
Pride Month	
Fresh Fruit & Vegetables Month	
PTSD Awareness Month	
African American Music Appreciation Month	

JULY	
<u>Day:</u>	
Independence Day	July 4, 2024
Last day to register to vote for August Primary Election	July 10, 2024
Pet Fire Safety Day	July 15, 2024
Get the Dog Out of the House Day	July 17, 2024
International Self-Care Day	July 24, 2024
Waterpark Day	July 28, 2024
International Day of Friendship	July 30, 2024
<u>Month:</u>	
Family Fun Month	
National Black Family Month	
National Fireworks Safety Month	
National Ice Cream Month	

AUGUST

<u>Day:</u>	
Minority Donor Day	August 1, 2024
Primary Election	August 6, 2024
Purple Heart Day	August 7, 2024
International Cat Day	August 8, 2024
National Book Lovers Day	August 9, 2024
International Day of the World's Indigenous People	August 9, 2024
Senior Citizens Day	August 21, 2024
Dog Day	August 26, 2024
Grief Awareness Day	August 30, 2024
SantaCaliGon Days Festival	August 30 – September 2, 2024
<u>Week:</u>	
International Assistance Dog Week	August 4-12, 2024
Farmers Market Week	August 4-10, 2024
<u>Month:</u>	
Happiness Happens Month	
Black Business Month	
Kids Eat Right Month	
American Adventures Month	
Water Quality Month	

SEPTEMBER	
<u>Day:</u>	
SantaCaliGon Days Festival	August 30 – September 2, 2024
Labor Day	Monday, September 2, 2024
Wildlife Day	September 4, 2024
Read a Book Day	September 6, 2024
Grandparent's Day	September 10, 2024
Patriot Day & National Day of Service & Remembrance	September 11, 2024
Day of Encouragement	September 12, 2024
Thank a Police Officer Day	September 16, 2024
Puppy Mill Awareness Day	September 16, 2024
Autumn Equinox	September 22, 2024
Women's Health & Fitness Day	September 27, 2024
Good Neighbor Day	September 28, 2024
Family Health & Fitness Day USA	September 30, 2024
<u>Week:</u>	
National Suicide Prevention Week	September 8-14, 2024
<u>Month:</u>	
Hunger Action Month	
World Alzheimer's Month	
Whole Grains Month	
Hispanic Heritage Month (Sept 15-Oct 15)	
Firefighter Appreciation Month	

OCTOBER	
<u>Day:</u>	
National Custodian Day	October 2, 2024
Coffee with a Cop Day	October 4, 2024
National Depression Screening Day	October 5, 2024
Do Something Nice Day	October 5, 2024
Last day to register to vote in the November General Election	October 9, 2024
World Mental Health Day	October 10, 2024
Stop Bullying Day	October 11, 2024
Farmer's Day	October 12, 2024
Pregnancy & Infant Loss Awareness Day	October 15, 2024
Missouri Day	October 16, 2024
Support Your Local Chamber of Commerce Day	October 18, 2024
National First Responders Day	October 28, 2024
Halloween	October 31, 2024
<u>Week:</u>	
Mental Illness Awareness Week	October 6-12, 2024
National Vet Tech Appreciation Week	October 13-19, 2024
<u>Month:</u>	
National Dental Hygiene Month	
National Women's Small Business Month	
National Fire Prevention Month	

NOVEMBER	
<u>Day:</u>	
Diwali	November 1, 2024
Stress Awareness Day	November 1, 2024
General Election	November 5, 2024
Color the World Orange Day	November 6, 2024
World Pneumonia Day	November 12, 2024
World Kindness Day	November 13, 2024
National Seat Belt Day	November 14, 2024
World Diabetes Day	November 14, 2024
America Recycles Day	November 15, 2024
International Check Your Wipers Day	November 16, 2024
National Take a Hike Day	November 17, 2024
National Child's Day	November 20, 2024
Thanksgiving	November 28, 2024
Small Business Saturday	November 30, 2024
Computer Security Day	November 30, 2024
<u>Week:</u>	
Animal Shelter Appreciation Week	November 3-9, 2024
National Hunger and Homelessness Awareness Week	November 18-22, 2024
<u>Month:</u>	
American Indian and Alaska Native Heritage Month	
Military Family Month	
National Pet Cancer Awareness Month	
National Family Caregivers Month	
National Diabetes Month	
Adopt a Senior Pet Month	

DECEMBER	
<u>Day:</u>	
World AIDS Day	December 1, 2024
Rosa Parks Day	December 1, 2024
National Day of Giving	December 3, 2024
Wildlife Conservation Day	December 4, 2024
Pearl Harbor Remembrance Day	December 7, 2024
Hanukkah	December 25, 2024-January 2, 2025
Winter Solstice	December 21, 2024
Christmas Eve	December 24, 2024
Christmas	December 25, 2024
Kwanzaa	December 26, 2024 - January 5, 2025
New Year's Eve	December 31, 2024
<u>Week:</u>	
National Influenza Vaccination Week	December 2-7, 2024
Handwashing Awareness Week	December 2-7, 2024
<u>Month:</u>	
International Sharps Injury Prevention Awareness Month	