Rental Ready Utility Turn On January 8, 2024

What is Bill No 23-108

- Amendment to the Rental Ready Program ordinance
- Requires a landlord to have an active business license for all rental dwelling units prior to utilities being turned on for their rental units.

What Issue Does this Address?

- Declining number of licensed landlords.
 - City has seen increase in investors purchasing rental property.
 - Licensed landlords forget to add newly acquired properties to their account.
 - Homeowners selling properties to investors.
 - Rental property is bought and sold
 - In some cases, that property is sold again in less than 30 days
- Makes it difficult to track owners and rental units.

Past Efforts to Gain Compliance

- Staff searching County records and mailing owners
- City hired outside contractor to find unlicensed landlords
- Code Enforcement cases check to see if property is owner occupied vs renter. units.

Downside of Past Efforts to Gain Compliance

- Efforts are time consuming but get the job done.
 - From 2017 to 2018, staff found and registered 925 landlords and 9,155 units.
 - Ms. Hake found 274 unlicensed landlords and 1,339 units.
 - Code enforcement cases only catches a very small percentage.

How would this ordinance address this issue?

- As tenants seek to turn on utilities, the City would verify whether the property is associated with a licensed landlord.
 - Information from CityWorks.
 - City will include reminders in license renewal information.
 - Give them 90 days to come into compliance.

Rental Ready Ordinance

- First major amendment to Rental Ready ordinance since the adoption.
- Looking ahead would like to investigate the possibility to amend the ordinance.
 - Change in occupancy would trigger a rental interior inspection

Questions...